



FIRST DAY FESTIVAL 2009

Sunday, August 16, 2009
Liberty Square at the SC Aquarium
and the Charleston Maritime Center

Event Highlights

Estimated Attendance

Almost 10,000 children and families attended the festival.

Exhibitors

There were 83 registered exhibitors, all who were present the day of the festival.

Volunteers

253 people volunteered for the festival and pre-festival activities. Volunteers contributed a total of 1197 hours of service. 23% of all volunteers were youth and 11% of all volunteers registered the day of the festival.

SC Aquarium

5,536 children and families went through the SC Aquarium from 1-5 pm.

Boat Rides

970 tickets were provided for children and families by Spirit Line Cruises and Charleston Harbor Tours.

School Supply Drive Sponsors

21 organizations participated by collecting school supplies. Staples donated 6,000 school totes and various school supplies. Over 200 regular school backpacks with supplies were donated by the East Cooper Breakfast Rotary. The Boys and Girls Club decorated drop-off boxes and distributed them to organizations throughout the area for collections.

Parking

A total of 1312 cars were parked in the SC Aquarium Garage, 68 of which were handicapped spaces. A total of 268 cars were parking in the Gaillard Garage. Over 300 volunteer and exhibitor cars were parking in Ansonborough Field.

Honor Roll Partners

94 Honor Roll Partners made commitments to education and the festival.

Reducing Waste

A total of 1,500 pounds of cardboard and 1,260 pounds of bottles and cans were recycled.

Food Court

16 Food vendors participated in the Food Court. Local chefs from 4 area restaurants conducted cooking demonstrations at the festival.

Water

About 1,300 gallons of drinking water was distributed and consumed, nearly emptying three 500 gallon water buffaloes.

Food Drive

412 pounds of food was collected and donated to the Lowcountry Food Bank. Enough food was collected to serve 322 meals to the hungry in the lowcountry.