



Friday, April 10th, 2009

[www.charlestongreen.us](http://www.charlestongreen.us)

## The Green Connection

### Upcoming Meeting

#### Green Committee

Speaker: Felicia Rhue Howard

#### ***Demand Side Management: Engaging SCE&G Customers on Energy Efficiency and Demand Response***

Tuesday April 14th 8:00am-10:00am  
John Wesley United Methodist Church  
626 Savannah Highway  
([CARTA Route 30](#))

### National Cell Phone Recycling Week—April 6th-12th



Plug-In To eCycling's National Cell Phone Recycling Week 2009 is a joint effort with leading cell phone manufacturers, service providers and retailers to increase the awareness and recycling rates for cell phones and Personal Digital Assistants (PDAs).



During the week of April 6 through April 12, 2009, Americans can participate in this national event by donating or recycling their unwanted cell phones, PDAs and their accessories.

To kick-off National Cell Phone Recycling Week and build momentum for Earth Day 2009, program partners across the country are rolling out a series of in-store promotions, contests and giveaways while providing in-store and online recycling opportunities to assist consumers in the "eCycling" process. Plug-In partners supporting this nationwide effort through special promotions include AT&T, Samsung, Sprint, T-Mobile, and Verizon Wireless.

For more information on how to participate [click here](#).

### Earth Day Celebration—April 22nd



Keep Charleston Beautiful is hosting an Earth Day Celebration on April 22nd at 5:30 to raise funds for its environmental education and awareness programs. The event will feature a delicious pasta dinner, live blue grass music provided by The Bluestone Ramblers Duo



its environmental education and awareness programs. The event will feature a delicious pasta dinner, live blue grass music provided by The Bluestone Ramblers Duo and a silent auction.

Tickets may be purchased for \$10 apiece from Keep Charleston Beautiful or at the door the night of the event. All proceeds from this event will go towards funding Keep Charleston Beautiful's environmental education and awareness programs, allowing us to continue offering such programs as Pick Up After Your Pet and Clean City Clara free of charge to the community.

For any questions or to purchase tickets please contact Jenn Scales at 965-4082 or via email at [cleancityintern@ci.charleston.sc.us](mailto:cleancityintern@ci.charleston.sc.us).

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### **Carrotmob Charleston—This Saturday**

#### **This Saturday, April 11th:**

The team at Green Drinks Charleston contacted a dozen or so locally owned coffee shops, corner markets, groceries, and bars with a simple idea: think about what sustainability means to *your* business, *your* bottom line, and how it can save *you* money in the long term. These businesses were asked to determine a percentage of their one-day sales that they were willing to reinvest in their business towards energy efficiency through simple cost-effective retrofits. Simply put, the business that makes the greatest commitment wins. The reward to the business is hundreds of Carrotmob consumers shopping at their store. The reward to the consumers and community is knowing that their purchases are empowering a local business to truly be more sustainable.



***The winner of Carrotmob Charleston is Queen Street Grocery located at 133 Queen Street in downtown Charleston.***

For more information please visit [Carrotmob Charleston's website](#).