



Friday, April 3rd, 2009
www.charlestonegreen.us

The Green Connection

Upcoming Meeting

Green Committee

Speaker: Felicia Rhue Howard

Demand Side Management: Engaging SCE&G Customers on Energy Efficiency and Demand Response

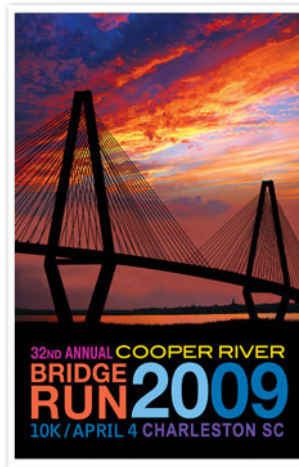
Tuesday April 14th 8:00am-10:00am
John Wesley United Methodist Church
626 Savannah Highway
([CARTA Route 30](#))

News Release: Participants Asked to Recycle at Cooper River Bridge Run



The [Charleston County Solid Waste and Recycling Department](#) is asking all Cooper River Bridge Run participants to recycle their water bottles and other drink bottles and cans on the day of the race. The department will provide recycling support at the Cooper River Bridge Run's finish line, and, for the first time, at the starting line festivities on Saturday, April 4th.

Approximately 150 volunteers will be involved in the recycling and clean-up effort. To volunteer, contact Theresa Martin at (843) 720-7111.



Carrotmob Charleston

Carrotmob is a network of thousands of organized consumers who buy products in order to reward businesses that are making the most socially responsible decisions. [The first campaign](#) took place in San Francisco, CA, as a large-scale, citizen-powered global initiative and has since spread to other cities around the world – arriving in Charleston this April. The idea was suggested at a [Green Drinks Charleston](#) event.



GREEN DRINKS CHARLESTON
CHARLESTON'S GREEN HAPPY HOUR



In March, the team at Green Drinks Charleston contacted a dozen or so locally owned coffee shops, corner markets, grocer-

[ton](#) event.



In March, the team at Green Drinks Charleston contacted a dozen or so locally owned coffee shops, corner markets, groceries, and bars with a simple idea: think about what sustainability means to *your* business, *your* bottom line, and how it can save *you* money in the long term. These businesses were asked to determine a percentage of their one-day sales that they were willing to reinvest in their business towards energy efficiency through simple cost-effective retrofits. Simply put, the business that makes the greatest commitment wins. The reward to the business is hundreds of Carrotmob consumers shopping at their store. The reward to the consumers and community is knowing that their purchases are empowering a local business to truly be more sustainable.

For more information please visit [Carrotmob Charleston's website](#).

Highlighting Atlanta's Contributions



The mayor of Charleston's southern neighbor, Atlanta, Georgia, recently released a statement regarding her city's contributions to climate action and sustainability. The following are some of the highlights:

- 1) Atlanta recently released its first ever greenhouse gas inventory (540,000 metric tons in 2007.)
- 2) In the last year, sustainable practices being implemented in City Hall have generated a 20 percent drop in electricity use, with a forecast of more than \$135,000 in annual savings in operations.
- 3) City buildings are being retrofitted with more efficient lighting, heating and air-conditioning controls are being reprogrammed, and the transition from incandescent traffic lights to LED traffic lights is reducing electricity use and costs.
- 4) Atlanta's Office of Sustainability is directing the creation and improvement of programs that are reducing the City's greenhouse gas emissions, such as teleworking and compressed work week programs.
- 5) Atlanta is formulating a Climate Action Plan—with the goal of reducing carbon emissions by 7% by 2012.

It is great to see other cities in the region working diligently on climate action. Please visit www.atlantaga.gov and www.sustainableatlanta.org for more information.